



MEDIA PACKAGES 2024

Radio Veritas Global Broadcasting System Inc.
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Tel. no.: 925-7932 Fax: 928-3068 Website: www.veritas846.ph



RADIO RATES

SPOTS

15 SECONDER PHP 12,000

30 SECONDER PHP 24,000

60 SECONDER PHP 40,000

GUESTS AND INTERVIEWS

10 MINUTES PHP 24,000

20 MINUTES PHP 48,000

30 MINUTES PHP 72,000

1 HOUR PHP 144,000

ONE HOUR BLOCKTIME

SECULAR PHP 90,000

RELIGIOUS PHP 60,000

PROGRAM

A. PROGRAM/NEWS PHP 24,000

B. MODULE/SEGMENT PHP 24,000

C. TRIVIA/TIPS PHP 24,000

D. TIME CHECK(WITH TANGLE) PHP 24,000

E. MASS SPONSORSHIP WITH MENTION ADS SPONSOR PHP 24,000

VERITAS TV

SPOTS

15 SECONDER **PHP 125,000**

30 SECONDER **PHP 200,000**

60 SECONDER **PHP 320,000**

GUESTS AND INTERVIEWS

10 MINUTES **PHP 240,000**

20 MINUTES **PHP 480,000**

30 MINUTES **PHP 720,000**

1 HOUR **PHP 1,400,000**

ONE HOUR BLOCKTIME

SECULAR **PHP 3,200,000**

RELIGIOUS **PHP 1,600,000**

PROGRAM

A. PROGRAM/NEWS **PHP 33,600**

B. MODULE/SEGMENT **PHP 33,600**

C. TRIVIA/TIPS **PHP 33,600**

D. TIME CHECK(WITH TANGLE) **PHP 33,600**

E. MASS SPONSORSHIP WITH MENTION ADS SPONSOR **PHP 33,600**

*****ONLY ADVERTISERS WITH 30S SPOTS ON RADIO ARE ALLOWED TO PLACE ON SKY CHANNEL**

SPECIAL RATE CARD UNTIL DECEMBER 2024

SUPPORT THE CHURCH! BE A PARTNER!

PLACE ADS NOW!

| | | |
|---|--------------------|------------------|
| RADIO ADS | 30 SECONDER | PHP 1,000 |
| ALL MEDIA ADS (INCLUDES RADIO, SKY211, YOUTUBE, FACEBOOK PAGE) | 30 SECONDER | PHP 2,000 |

FOR INQUIRIES PLEASE CALL THE MARKETING DEPARTMENT AT 0998-5883659; 02-9257935 LOC. 134

*** Rate will be given if ads will run for a **minimum of 3 months** with a Monday-Friday placement with minimum of 5 30 seconder per day

*** Rates are exclusive of 12% VAT

FOR FACEBOOK LIVE- RADIO PROGRAMS

NEW BLOCK TIME (SECULAR)

| | | |
|---------------------------------------|--|----------------------|
| A FOR ONCE A WEEK PROGRAM | WITH PRODUCT PLACEMENTS <i>(Logo, Photo and Videos)</i> | PHP 9,000 PER MONTH |
| FOR ONCE A WEEK PROGRAM | WITHOUT PRODUCT PLACEMENTS | PHP 7,200 PER MONTH |
| B FOR MONDAY TO FRIDAY PROGRAM | WITH PRODUCT PLACEMENTS <i>(Logo, Photo and Videos)</i> | PHP 18,000 PER MONTH |
| FOR MONDAY TO FRIDAY PROGRAM | WITHOUT PRODUCT PLACEMENTS | PHP 14,400 PER MONTH |

NEW BLOCK TIME (SECULAR)

| | |
|---------------------------------------|----------------------|
| A FOR ONCE A WEEK PROGRAM | PHP 7,200 PER MONTH |
| B FOR MONDAY TO FRIDAY PROGRAM | PHP 14,400 PER MONTH |

EXISTING BLOCK TIME (SECULAR & RELIGIOUS) PHP 3,600 PER AIRING

FOR PRODUCT PLACEMENT ON STATION PRODUCED PROGRAMS

VERITAS PILPINAS / BARANGAY SIMBAYANAN / KATOK TAHANAN /
HELLO FATHER / HEALING TOUCH

PHP 36,000 PER AIRING PROGRAM

MASS SPONSORSHIP ON FACEBOOK LIVE

LOGO PLACEMENT BEFORE THE PROPER MASS & 30 SECONDS ADS
AT THE END OF THE MASS

1 MASS PER DAY

PHP 72,000 PER MONTH

2 MASS PER DAY

PHP 126,000 PER MONTH

3 MASS PER DAY

PHP 162,000 PER MONTH

EVENTS ON GROUND

FULL SOCIAL MEDIA TEAM

PHP 18,000 PER HOUR

PARTNER WITH OTHER SOCCOM MINISTRY

PHP 9,000 PER HOUR

FOR SPONSORSHIP ADS / PARTNERSHIP POSTING ON FACEBOOK AND WEBSITE ADS

**BI-CYCLE POSTING AND EMBEDDING OF BRAND MATERIALS MONTHLY
(BY SCHEDULING)**

4X A MONTH

PHP 36,000 PER MONTH

8X A MONTH

PHP 81,000 PER MONTH

12X A MONTH

PHP 135,000 PER MONTH

FOR CROSSPOSTING WITH PROMOTION

DONATION

SOCIAL MEDIA PACKAGES FOR BRAND DEALS

PACKAGE A

INCLUSIVE OF:

**A. LOGO/ PRODUCT INCLUSION
ON FACEBOOK AND INSTAGRAM
DAILY POSTING (ONCE A DAY)**

**B. PRODUCT / ADS PLACEMENT
ON VERITAS WEBSITE (3 WEB
POSTING PER DAY)**

1 MONTH

PHP 54,000

2 MONTHS

PHP 99,000

3 MONTHS

PHP 153,000

SOCIAL MEDIA PACKAGES FOR BRAND DEALS

PACKAGE B

INCLUSIVE OF:

A. LOGO/ PRODUCT INCLUSION
ON FACEBOOK AND INSTAGRAM
DAILY POSTING (3 TIMES A WEEK)

B. PRODUCT / ADS PLACEMENT
ON VERITAS WEBSITE (3 WEB
POSTING PER DAY)

3 MONTH

PHP 99,000

6 MONTHS

PHP 171,000

12 MONTHS

PHP 243,000

SOCIAL MEDIA PACKAGES FOR BRAND DEALS

PACKAGE C

INCLUSIVE OF:

A. LOGO/ PRODUCT INCLUSION ON FACEBOOK AND INSTAGRAM DAILY POSTING (3 TIMES A WEEK)

B. PRODUCT / ADS PLACEMENT ON VERITAS WEBSITE (3 WEB POSTING PER DAY)

C. PRODUCT / ADS PLACEMENT ON STATION PRODUCED PROGRAMS FACEBOOK LIVE (1 PROGRAM PER DAY , 30 SECONDER)

D. MASS SPONSORSHIP ON FACEBOOK LIVE STREAM (LOGO/PRODUCT PLACEMENT BEFORE MASS PROPER AND / OR 30 SECONDER ADS AT THE END, 1 MASS PER DAY)

3 MONTH

PHP 180,000

6 MONTHS

PHP 330,000

12 MONTHS

PHP 450,000